

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312017-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting michigan Taxpayers	801

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	312017	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	10/02/12	5am News M-F	5-6am M-F	11-1---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 5:54 AM 5am News M-F 5-6am M-F :30 PMTTV092401DMMH \$700.00 NM 3 WXYZ Tu 10/02/12 5:13 AM 5am News M-F 5-6am M-F :30 PMTTV092401DMMH \$700.00 NM									
3	09/26/12	10/02/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/01/12 7:54 AM M-F 7-9am 7-9am M-F :30 PMTTV092401DMMH \$1,600.00 NM 5 WXYZ Tu 10/02/12 8:29 AM M-F 7-9am 7-9am M-F :30 PMTTV092401DMMH \$1,600.00 NM									
6	10/01/12	10/02/12	M-F 10a-11a	10-11am M-F	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:14 AM M-F 10a-11a 10-11am M-F :30 PMTTV092401DMMH \$800.00 NM 2 WXYZ Tu 10/02/12 10:13 AM M-F 10a-11a 10-11am M-F :30 PMTTV092401DMMH \$800.00 NM									
9	10/01/12	10/02/12	M-F 12-1pm	12-1pm	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 12:51 PM M-F 12-1pm 12-1pm :30 PMTTV092401DMMH \$1,000.00 NM 2 WXYZ Tu 10/02/12 12:45 PM M-F 12-1pm 12-1pm :30 PMTTV092401DMMH \$1,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/27/12	10/02/12	2-3pm General Hospital	2-3pm M-F	11-1---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 2:24 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV092401DMMH \$800.00 NM 3 WXYZ Tu 10/02/12 2:27 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV092401DMMH \$800.00 NM									
13	09/27/12	10/02/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 4:30 PM Dr. Oz 4-5pm M-F :30 PMTTV092401DMMH \$1,200.00 NM 3 WXYZ Tu 10/02/12 4:13 PM Dr. Oz 4-5pm M-F :30 PMTTV092401DMMH \$1,200.00 NM									
15	09/27/12	10/02/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 PMTTV092401DMMH \$2,000.00 NM 3 WXYZ Tu 10/02/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 PMTTV092401DMMH \$2,000.00 NM									
18	10/01/12	10/02/12	M-F 730-8pm	730-8pm M-F	11-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 PMTTV092401DMMH \$2,500.00 NM 2 WXYZ Tu 10/02/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 PMTTV092401DMMH \$2,500.00 NM									
19	10/01/12	10/01/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 M----- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 8:44 PM MO 8-10pm Dancing 8-10p :30 PMTTV092401DMMH \$20,000.00 NM									
21	09/27/12	10/02/12	Nightline	1135pm-1205am M	11-1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 11:45 PM Nightline 1135pm-1205am M :30 PMTTV092401DMMH \$2,000.00 NM 3 WXYZ Tu 10/02/12 12:01 AM Nightline 1135pm-1205am M :30 PMTTV092401DMMH \$2,000.00 NM									
32	10/02/12	10/02/12	Tuesday Prime	8-10pm Tuesday	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 8:46 PM Tuesday Prime 8-10pm Tuesday :30 PMTTV092401DMMH \$7,500.00 NM									

Total Spots **20** Gross Total **\$52,700.00**

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protecting Michigan Taxpayers	Protecting michigan Taxpayers	801

<u>Agency Commission</u>	\$7,905.00
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<u>Net Amount Due</u>	\$44,795.00
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